



J. Loren Russell

Rebuilding Our BX

Video Voter Guide

Council District 17 Special Election ♦ www.nyccfb.info/voterguide

Hello! I am James Loren Russell and I am the candidate looking to represent you in the 17th Council District covering the neighborhoods from Belmont to Crotona Park, Hunts Point to Longwood, Melrose to Soundview, Mott Haven to West Farms, Port Morris to Tremont, Claremont Village to Morrisania where I've lived, worked and ministered to the community for the last 35 years.

This District has been my home since the age of 2, which makes me acutely aware of the issues that concern all of us who live and work throughout the District. Anyone who lives here knows we have to rebuild and revitalize our neighborhoods and businesses for all of our residents. I am running for my neighbors, friends, and family members who still live throughout the District. I am running to make this District better for all of US, but we cannot rebuild the Bronx unless we build it together!

I know it's easy to become disillusioned...Every four years, someone knocks on your doors, asks for your signature and makes a lot of promises... and then nothing happens. I am not that guy! I'm in the communities every day, working with people in need, seniors and students, churches and tenants associations, the police department, people re-entering society, or with city agencies to make sure that our communities get all the services they need, and with our local businesses to help them succeed, thrive and stay in the District.

When I am elected, I'll work to make sure community development includes economic improvement, utilize the experience and wisdom of our seniors, monitor schools and hold them accountable for preparing our children for an expanding technological world, work with the hospitals to reduce the health disparities and improve our quality of life.

Progress and investment is not the enemy. We need to welcome everyone..., but we must have a plan that includes all of us when those opportunities that can rebuild our communities present themselves, or a plan will be given to us that excludes us. This is my home! I believe that we have to work together to make our community into what it can be, what we want it to be. This District needs someone who has a vision and the expertise and ability to make that vision become a reality that benefits all of us

My commitment **to**, personal investment **in**, and passion **for** our District makes me the best candidate for the Office, but I need your help. On February 23, vote for James Loren Russell.

Thank you for your support.



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Gracias por tu apoyo!

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